

Bringing transparency and traceability to voluntary carbon markets

Teaser Deck

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THE PROBLEM

- < 10 years to limit warming to 1.5°C (we're at 1.2°C!)
- On track to set targets (90% of global emissions are covered by a Net Zero target) – not on track to deliver on them
- Focus on reducing emissions first, but...
- Achieving targets requires Offsets from the Carbon Markets

...except no one trusts Offsets / Carbon Markets



WHY IT MATTERS NOW

Why no trust?



Opacity over decades, multitude of standards - **still hard to tell good from bad**

Why it matters?



Regulations are (finally) affecting corporate climate disclosures - **quality is now a must**

How do we know?



5 years in the market, spoke with **100s of corporates**, generated **1.5m€ revenue**

REALITY



SOCIETY'S
EXPECTATIONS



Despite improvements, lack of trust remains

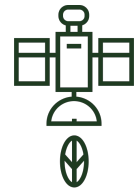


**THE
SOLUTION**

Corporates
need help to
**deliver on
their targets**



Increase visibility and transparency in the market -reform is underway (VCMI etc)



Verify and validate live climate impact of all projects (including nature-based)



Report on verified data, making it accessible to hold participants accountable



**Trust climate efforts are real,
additional and deliver on net zero**



THE PRODUCT

Our platform is already used by enterprises to give visibility and traceability to their climate efforts.

Check it out at
app.reforestum.com

REFORESTUM Dashboard Explore forests Community Manage footprint

World > Calahorra de Boedo My shares

Calahorra de Boedo 35°C
Picos de Europa, Spain

2515 REFORESTERS 3.78 tons CARBON CAPTURE 9.8 hectares FOREST AREA

65% CLAIMED 20% REFORESTED

AFFORESTATION MITECO

ABOUT
A project focused on helping companies achieve their environmental goals
Learn more about this forest →

SHARED FORESTS
12 companies
Explore forest sectors →

COMMUNITY
210 reforesters
Meet the community →

Map labels:
Adidas Padel 1.6m hectares
Mirakl Forest 1.6m hectares
Community forest 1456 reforesters

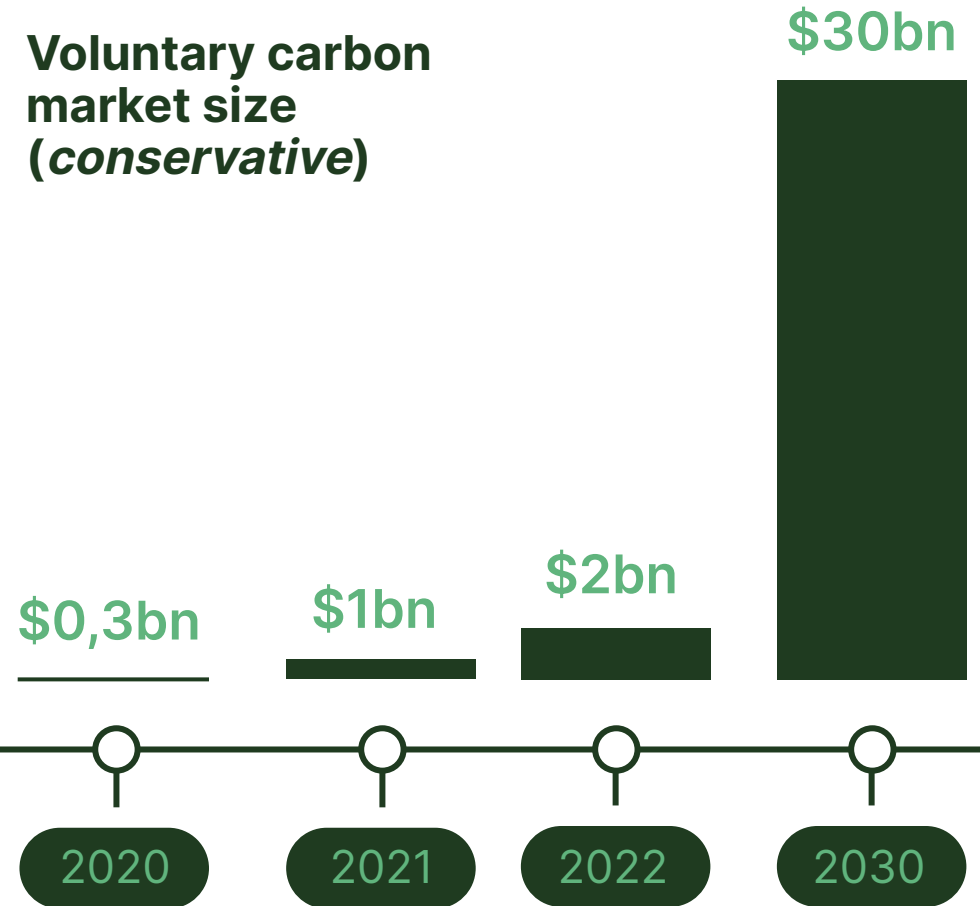


MARKET
SIZE

Voluntary carbon
markets are booming, yet
more needs to be done

15X

forecasted increase in
corporate demand for
voluntary offsets by 2030



Sources: Ecosystem Marketplace, McKinsey,
Mark Carney (TSVCM), Trove research



Thank you!

Together, let's build
trust in the voluntary
carbon market

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